



Arizona Motorcycle Safety Advisory Council • c/o Governor's Office of Highway Safety • 3030 N Central Ave, Suite 1550
Phoenix, AZ 85012 • 602-255-3216 • <http://www.azgohs.gov>

Notice of Public Meeting
Arizona Motorcycle Safety Advisory Council
Thursday, March 6th, 2008 – 10:00am

AGENDA

Pursuant to ARS 38-431.02 notice is hereby given to Members of the Arizona Motorcycle Safety Advisory Council (“the Council”) and the general public that the Council will hold a meeting, open to the public on Wednesday, January 23, 2008 at 10:00am. The meeting will be held at the Governor's Office of Highway Safety (GOHS), 3030 North Central Avenue, #1550, Phoenix, AZ 85012. Matters on the agenda may be discussed in Executive Session for the purpose of obtaining legal advice on those matters. The Council retains the right to take agenda items out of order as needed for quorum or other purposes. Agenda items with staff presentations are noted. Staff is available to clarify or address any related comments.

1. CALL TO ORDER – AMSAC Chairman P.J. Janik

2. APPROVAL OF MINUTES

Presentation: None Scheduled.

Suggested Action: It is moved that the Council approve the minutes of the January 31st, 2007 meeting as submitted.

3. STATE FISCAL YEAR 2007 MEDIA CAMPAIGN

Presentation: Michael Hegarty, GOHS Deputy Director
Report on what billboard print went where for all locations during
The 2007 campaign

Suggested Action: For information and discussion



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4. FUTURE GOALS

Presentation: AMSAC Chairman P.J. Janik
Suggested Action: For information, discussion and Council vote to advise how to proceed.

5. LOOK OUT FOR MOTORCYCLE T-SHIRTS

Presentation: None scheduled
Suggested Action: For information, discussion and Council vote to advise on additional information / logos on T-Shirts

6. POLICY AND PROCEDURES

Presentation: Richard Fimbres, GOHS Director
Suggested Action: For information, discussion and Council vote to advise how "Call to Public" cards will read.

7. COX MEDIA UPDATE

Presentation: AMSAC Chairman P.J. Janik
Suggested Action: For information, discussion of new proposal sent to Council members by COX. Review possible scripts written by P.J., Council vote to advise how to proceed.

8. MAY AWARENESS EVENTS

Presentation: Council Members
Suggested Action: For information, discussion on planned Awareness Events



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9. 2008 MEDIA CAMPAIGN

Presentation: Council Members

Suggested Action: For information, discussion and Council vote to advise how to proceed, suggest artwork, medium of media to be used, possibly assign a member to act as contact with the media vendor

10. CALL TO THE PUBLIC

This is the time for the public to comment. Members of the Council may not discuss items that are not specifically identified on the agenda. Therefore, pursuant to ARS 38-431.01 (G) action taken as a result of public comment is limited to directing staff to study the matter, responding to any criticism or scheduling the matter for further consideration and decisions at a later date.

11. BOARD FORUM

This is the time for Council members to share information regarding issues relating to the Council.

12. NEXT MEETING DATE

Suggested Action: For information, discussion and possible action.

13. CALL TO ADJOURN

Pursuant to Title II of the American with Disabilities Act (ADA) the Office of the Governor's does not discriminate on the basis of a disability regarding admission to public meetings. Persons with a disability may request a reasonable accommodation, such as a sign language interpreter, by contacting the ADA Coordinator, 602-542-2449, or TTY uses through Relay Requests should be made as early as possible to allow time to arrange the accommodation.